

**FOR IMMEDIATE RELEASE**

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**BRAINHUNTER LAUNCHES “PASSPORT”, A GROUNDBREAKING ONLINE JOB POSTING SOLUTION**

**Passport Gives Brainhunter Customers “One Stop” Access to Top Talent Via Its Global Job Board Network**

**Toronto, Ontario**, February 11, 2004 - Brainhunter Inc. (“Brainhunter” or the “Company”) (TSX: BH) announces today the launch of *Passport*, a new hiring tool providing recruiting managers with significantly enhanced ability to access over 80 specialized Career Sites in North America spanning over 25 industry verticals in seconds; all delivered by Brainhunter’s recruiting technology platform.

*Passport* is expected to drive revenues through Brainhunter’s Global Talent Network via Brainhunter.com and Association Partner career sites because recruiters now have “one stop” access to multiple specialized job boards with incentives to purchase bundled job postings to access top talent more conveniently and effectively than generalized job boards. Further, Brainhunter’s state of the art CareerSite technology offers recruiters a more complete “solution” enabling employers to monitor their job postings, navigate across multiple career sites and track the progress of job applicants as they move forward through the hiring process.

Brainhunter’s Global Talent Network is Canada’s largest strategic grouping of industry specific associations who’s career sites are powered by Brainhunter technology and spans such diverse industries as Human Resources, Accounting, Engineering, Health Care and Diversity and includes a database of over 1 million job seekers in high growth sectors.

“With over 80 association partners from across Canada, the United States and expanding into Europe, employers finally have a tool and access to top quality talent to help them hire better, faster and more cost-effectively than ever before”, said Jennifer Dewling, Senior VP, Brainhunter Global Talent Network.

Brainhunter’s Global Talent Network *Passport* is accessible through the Brainhunter corporate website at [www.brainhunter.com](http://www.brainhunter.com).

**About Brainhunter Inc.**

Brainhunter is a high value added technology company providing end-to-end recruiting and staffing solutions and services. Technology solutions and services are provided on a national scale and in the United States under the brand Brainhunter to a wide variety of corporate and government clients, and are divided into five core interrelated revenue streams as follows:

- 1. Contract Staffing (Core Business / Annuity Revenue / High Growth)**
- 2. Permanent Staffing (Essential Service / Transaction fees / Subscriptions)**
- 3. Specialized Job Boards (Core Business / Posting Fees / Subscriptions / High Growth)**
- 4. Technology Sales (Essential Service / Licenses / Services)**
- 5. Professional Services / Solutions Delivery (Essential Service / Project Revenue / Internal Support)**

The interrelated Revenue Streams are primarily driven from Brainhunter's Technology Platform which includes Applicant Tracking Systems, Vendor Management Systems and Back Office systems. This Technology Platform is deployed internally and is sold externally in a modular capacity or as a fully integrated end-to-end solution on an ASP Model to customers in conjunction with Brainhunter's extensive Job Board Technology and Job Seeker Database capability (over 1 million resumes). The Technology Platform provides the engine driving Brainhunter's high-growth Recruiting and Staffing Solutions and Services strategy. It is supported by approximately 100 highly specialized, fully billable technical employees supporting a highly profitable solutions business.

Brainhunter's revenue model is a diversified, low-risk annuity model based largely on a variable cost structure and well-defined technology-driven competitive advantages. Brainhunter's Technology Platform and Best Practices are believed to deliver the most cost effective and flexible recruiting and staffing processes and solutions in the marketplace today. Brainhunter has a comprehensive proven value proposition for customers that results in lower recruiting costs, providing better quality candidates and better and faster matching of candidates to jobs, translating to shorter time to hire, increased fill rates and increased retention roles which all contribute to a higher ROI for Brainhunter customers.

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